



Welcome to the 2015 UBDSBE AUN-BE Colloquium

(2015 Universiti Brunei Darussalam School of Business and Economics
ASEAN University Network for Business and Economics Colloquium)

Theme: 'Fostering Research Exchange and Excellence'

The inaugural UBDSBE AUN-BE Colloquium will be held at Universiti Brunei Darussalam (UBD), organised by Universiti Brunei Darussalam School of Business and Economics (UBDSBE). It is a two-day event, which will take place on 22-23 September 2015.

UBDSBE would like to invite you to join us at UBD in Brunei Darussalam. The colloquium is open to graduate students at different stages of their research projects or programmes. You will have the opportunity to present your research proposals, progress, and research findings at the colloquium, and gain valuable feedback and advice from experienced researchers in the field and from fellow students. Graduate students who wish to attend but not present are also more than welcome to join the colloquium.

The colloquium is being held in conjunction with UBD's 30th Anniversary and is part of our School's initiative to promote and stimulate the research culture among graduate students in the region, and strengthen the networking of institutions, experts and academic communities, through collaboration AUN-BE. The main objective of the colloquium is to create an excellent platform for graduate students to meet and interact, exchange ideas, discuss their research topics with other students from around the region and the world, and to learn from each other's experiences.

Date: 22-23 September 2015
Venue: Universiti Brunei Darussalam
Organised by: Universiti Brunei Darussalam School of Business and Economics (UBDSBE)

Key dates:

8 June 2015	Call for Papers
1 August 2015	Deadline for Submission of Papers
15 August 2015	Notification of Acceptance of Papers
1 September 2015	Deadline for Registration (Paper Presenters)
1 September 2015	Deadline for Registration (Participants)

Call for Papers

Date: September 22-23, 2015
Venue: Universiti Brunei Darussalam, Brunei

Theme

With the theme of 'Fostering Research Exchange and Excellence', this colloquium aims to serve as a platform for graduate students to meet and interact in sharing and discussing their research and knowledge with other students from the region and around the world in a wide range of topics including business, economics, accounting, finance and management.

Deadline and Topics

Graduate students are invited to submit research papers covering, but not limited to, the topics listed below by **Saturday, 1 August 2015**:

1. Islamic Banking and Finance
2. Investment and Risk Management
3. Economics
4. Accounting
5. Business and Entrepreneurship
6. Management
7. Marketing
8. Leadership
9. E-business and E-commerce
10. Logistics

Submission Guidelines

Papers of not more than 8,000 words (including a 150 to 250 word abstract but excluding references and bibliography) must be submitted online using **this form** by the deadline.

The paper's abstract should include your full name, email address, the title of your paper, the name of the university where you are registered and your candidature status and current year of study. It should provide clear information about the research topic and the objectives as well as the methodological approach planned for tackling the research problem. Current state of the project, and the future stages should be summarized briefly.

Papers should be written in a word document, using double-spacing, font size 12 and Times New Roman. Referencing style must follow the APA referencing style. Before submitting, please ensure that (1) the submitted paper has not been previously published or is not under

simultaneous review elsewhere; (2) you warrant that the paper is not an infringement of any existing copyright and will indemnify the UBDSBE AUN-BE Colloquium Organizing Team against any legal breach of such warranty. All submitted papers will be reviewed on the basis of merit, novelty and practical application. It is also important that you include a title, abstract, research questions and/or objectives, literature review, methods, findings, discussion and conclusion. However, this may vary depending on what stage you are at. The priority will be given to the submissions that comply with the given criteria as much as possible.

There will be Best Paper awards for selected papers. If you have questions or want more information about the UBDSBE AUN-BE Colloquium, please email colloquium.sbe@ubd.edu.bn.

Registration & Fees

To register, please complete and submit this online form, available from [this link](#).

Deadline for registration is **1 September 2015**.

Fees

Category	Fee
Participants from AUN-BE Universities	USD30
Participants from Non-AUN-BE Universities	USD50
Participants from Brunei Higher Education Institutions	BND50
Public	BND50

Notes

- Registration fees of BND50 for paper presenters and participants from Brunei Higher Education Institutions and public are payable on the first day, 22 September 2015, 7:30 – 8:00am.
- Registration fees of USD50 for international paper presenters and participants are also payable on the first day, and the payment is preferably in Brunei Dollars.
- Public refers to employees from the government, semi-government and private sector.
- Students must produce their valid student card at the registration desk.